



Factbook for the Department of Business			
Metric	Result (Scale 1 – 5)		
	2012	2013	2014
Progress on Relevant Objectives Adj. (A)	n.r	3.91	4.08
Overall Ratings Excellent Teacher Adj. (B)	n.r	4.2	4.2
Overall Ratings Excellent Course Adj. (C)	n.r	3.87	3.95
Average of B and C Adj.	n.r	4.035	4.075
Summary Evaluation (Average of A and D) Adj.	n.r	3.97	4.08

Major in Business Administration

Results by Learning Objective: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	3.15
BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	m
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0

BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	2.8
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
BU	4993	Senior Seminar		4.2	4.2
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	3.5
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing		4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	

BU	4963	Strategic Management	3.95	4.15	3.9
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	3.4
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
Average					

Major in Accounting

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	3.15
BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
BU	3553	Intermediate Accounting I			
BU	3563	Intermediate Accounting II			
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	m
BU	3593	Federal Taxation			
BU	4543	Auditing			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	2.8
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
BU	3323	Cost Management			
BU	3573	Advanced Accounting			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	3.5
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.1
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
BU	4533	Accounting Information Systems			
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing	3.6	4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	3.4
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
BU	3593	Federal Taxation			
BU	3573	Advanced Accounting			
BU	4543	Auditing			
Average					

Major in Finance

Results by Learning Outcome: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	3.15
BU	3053	Principles of Business Law		4.1	4.5
BU	3183	Investments		2.4	
BU	3213	Fundamentals of Leadership		4.0	4.0
EC	3143	Money and Banking		3.3	
BU	4993	Senior Seminar			
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
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BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	4.2
BU	3143	Money and Banking		2.8	
BU	4123	International Business			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	
BU	3053	Principles of Business Law		3.9	4.0
BU	3183	Investments		2.85	
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	
BU	3053	Principles of Business Law		3.9	4.0
BU	3183	Investments		3.0	
BU	3213	Fundamentals of Leadership		4.3	3.9

BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing	3.6	4.1	3.8
BU	3143	Money and Banking		3.0	
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
BU	4123	International Business			
Average					

Major in Human Resources

Results by Learning Outcome: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	

BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4343	Employee and Labor Relations			
BU	4333	Occupational Health and Safety			
BU	4963	Strategic Management	3.8	3.85	4.2
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
BU	4313	Employee Development			
BU	4223	Staffing: Selection and Placement			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8

BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing	3.6	4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
BU	4223	Staffing: Selection and Placement			
BU	4343	Employee and Labor Relations			
BU	4083	Strategic Management: Human Resources			
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
BU	4223	Staffing: Selection and Placement			
BU	4343	Employee and Labor Relations			
BU	4413	Wage, Salary, and Benefits Administration			
BU	4083	Strategic Management: Human Resources			
Average					

Major in Information Systems Management

Results by Learning Outcome: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	
BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
IS	2803	Programming 1			
IS	2813	Programming II			
BU	3813	Website Design		4.4	
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	4.2
IS	3173	Management Information Systems			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6	4.3	4.6
BU	3033	Principles of Marketing			4.1
BU	3043	Principles of Finance	3.45	3.9	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7

BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
IS	3803	Database			
IS	4813/4803	Networking or Systems Analysis and Design			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3	4.3	4.8
BU	3033	Principles of Marketing			4.1
BU	3043	Principles of Finance	3.2	3.7	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
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BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
BU	3813	Website Design		4.3	
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing	3.6	4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
IS	3173	Management Information Systems			
IS	4813/4803	Networking or Systems Analysis and Design			
BU	4993	Senior Seminar		4.1	4.3

Average					
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6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
IS	3173	Management Information Systems			
BU	3813	Website Design		4.5	
IS	4813/ 4803	Networking or Systems Analysis and Design			
Average					

Major in Management

Results by Learning Outcome: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
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BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	
BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	4.2
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.3
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
BU	4023	Human Resources	4.6		
BU	3223	Organizational Behavior			
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8
BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing	3.6	4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
BU	3223	Organizational Behavior			
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
Average					

Major in Marketing

Results by Learning Outcome: Scale 1- 5 (1-lowest, 5-highest), blanks indicate course is part of a course rotation system and not offered every year.

1. Synthesize fundamental business skills in marketing, management and finance; IDEA 21 or 22

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.0	3.2
BU	2113	Financial Accounting	4.4	4.2	3.4
BU	2123	Managerial Accounting		3.5	3.9
BU	3023	Principles of Management	4.15		4.45
BU	3033	Principles of Marketing		4.5	4.2
BU	3043	Principles of Finance	3.3	3.5	
BU	3053	Principles of Business Law		4.1	4.5
BU	3213	Fundamentals of Leadership		4.0	4.0
BU	4033	Consumer Behavior			
Average					

2. Develop and evaluate organizational goals in an ethical and legal manner; IDEA 30 or 32

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.4	3.9	3.15
BU	3053	Principles of Business Law		3.6	4.1
BU	3213	Fundamentals of Leadership		4.4	3.8
BU	4963	Strategic Management	3.8	3.85	4.2

PH	4033	Business Ethics and Corporate Responsibility	4.7	4.5	
BU	4993	Senior Seminar		3.4	3.7
Average					

3. Analyze problems and create appropriate solutions; IDEA 23 or 31

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	4.1	4.7	3.0
BU	2113	Financial Accounting	3.8	4.2	3.4
BU	2123	Managerial Accounting		3.6	4.1
BU	3023	Principles of Management	4.6		4.6
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.45	3.9	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.2	4.2
BU	4123	International Business		4.3	
BU	4963	Strategic Management	3.85	3.75	3.7
BU	4993	Senior Seminar		4.2	4.2
EC	1603	Macroeconomics	3.6	4.4	4.1
EC	1613	Microeconomics		3.9	4.4
MA	3013	Elementary Statistics	4.0	3.2	3.4
BU	3041	Applied Business Statistics Lab	3.85	4.0	4.1
BU	4033	Consumer Behavior			
BU	4133	Marketing Research/Strategy		4.6	
PH	4033	Business Ethics and Corporate Responsibility	4.7	4.3	
Average					

4. Demonstrate and apply effective business communication skills utilizing appropriate computer applications; IDEA 24 or 29

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	1623	Computer Applications	3.95	4.3	2.8
BU	2113	Financial Accounting	4.3	3.8	3.4
BU	2123	Managerial Accounting		3.1	4.2
BU	3023	Principles of Management	4.3		4.8
BU	3033	Principles of Marketing		4.3	4.1
BU	3043	Principles of Finance	3.2	3.7	
BU	3053	Principles of Business Law		3.9	4.0
BU	3213	Fundamentals of Leadership		4.3	3.9
BU	4123	International Business		4.55	
BU	4963	Strategic Management	3.65	3.8	3.45
BU	4993	Senior Seminar		3.9	3.8
EC	1603	Macroeconomics	2.8	4.2	4.2
EC	1613	Microeconomics		4.1	4.4
MA	3013	Elementary Statistics	4.05	3.35	3.8

BU	3041	Applied Business Statistics Lab	4.2	3.8	3.8
Average					

5. Demonstrate and model interpersonal skills required of leaders and team members to realize effective team performance; IDEA 25 or 28

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	2123	Managerial Accounting		3.5	3.9
BU	3033	Principles of Marketing		4.1	3.8
BU	3213	Fundamentals of Leadership		4.5	4.1
BU	4123	International Business		4.7	
BU	4963	Strategic Management	3.95	4.15	3.9
BU	4133	Marketing Research/Strategy		3.6	
BU	4993	Senior Seminar		4.1	4.3
Average					

6. Integrate acquired skills to formulate strategies to establish and accomplish individual and organizational goal in a global environment. IDEA 26 or 27

COURSE NUMBER		COURSE TITLE	2012	2013	2014
BU	3033	Principles of Marketing		3.7	3.9
BU	3043	Principles of Finance	3.0	3.5	
BU	4123	International Business		m	
EC	1613	Microeconomics		3.7	4.1
Average					